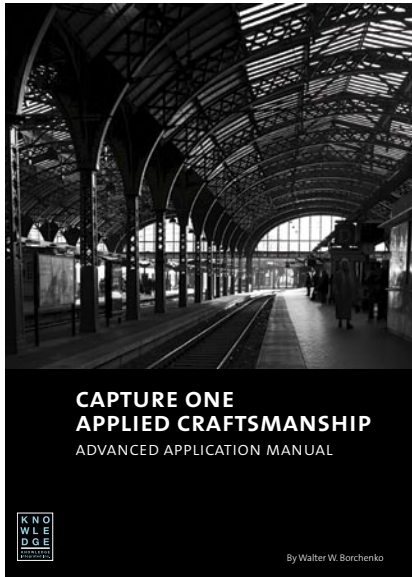




CAPTURE ONE APPLIED CRAFTSMANSHIP

ADVANCED APPLICATION MANUAL by Walter Borchenko



Applied Craftsmanship is the first independent course developed for the Capture One application. Using a combination of explanation, philosophy, technique and extensive step by step exercises. *Applied Craftsmanship* builds confidence in the advanced tools of Capture One. Through this confidence, photographers can build their own unique profiles, styles and workflows that reduce post work, build unique looks and build a stronger relationship with capture and lighting.

These materials are Craftsmanship oriented and are designed for existing Capture One users. The assumption is that the user is capable of operating the basics of the software. This is an advanced course.

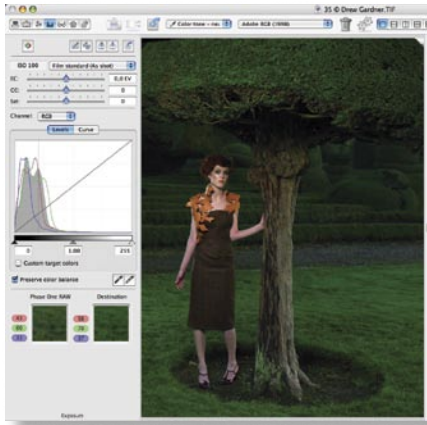
Course materials include:

- 268 page *Applied Craftsmanship* course manual
- DVD with 57 RAW files supplied by an international team of photographers
- 16 ColorEditor profiles as examples and 8 new styles to compare to your own exercise generated versions



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from “Overlay and creative scaling Techniques and Exercises”, *Applied Craftsmanship*

Learn advanced techniques that will dramatically improve your workflow with Capture One’s moiré tool, Live Preview, target colors, LCC (Lens Cast Calibration), and so much more.

Course contents include an extensive discussion of the philosophy of digital capture and ways to minimize post production while creating better work faster. Courses include:

- How to use the training manual
- Understanding how the Phase One technology works
- Capture One set-up – optimizing for the best possible workflow
- Setting up the Capture One samples, styles and profiles
- Best practices – for getting the most out of Capture One and your equipment
- Color Editor – Philosophy and understanding all the nuances of the tool
- ColorEditor Exercises
- Phase One Effect Profiles – The importance of this technology and how to use it
- Phase One Effect Profiles Exercises
- Styles – Basics, operation and practical uses
- Styles Exercises
- Overlay and creative scaling techniques

The Goal of this program is to build sufficient comfort with the materials to allow the participant to complete the exercises at their own pace. The *Applied Craftsmanship* training manual is extensive with an easy-to-follow structure that ensures successful completion. Upcoming Capture One 4.0 will include an update to the Windows version that will match the Mac workflow and tool sets. Files and settings will be cross-platform compatible.